

# Congratulations! You Made QR's Annual Top 500 List

Show The World You Rank Among The Top Remodelers In The USA!

QUALIFIED  
**Remodeler**  
RESOURCES • PRODUCTS • DESIGN IDEAS

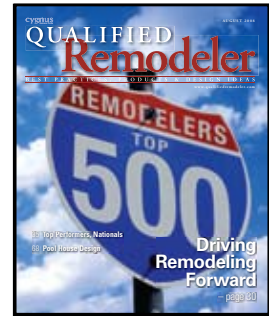
This Is The Official Offer From The Publisher of *Qualified Remodeler*

**CYGNUS**  
Business Media

Making this list shows your customers they made the right choice to contract with you and shows prospective customers that you are one of the biggest & best! Traditionally, companies that are listed year after year leverage this listing as their primary marketing tool. This prestigious recognition is your competitive edge—use it to increase sales! *Qualified Remodeler* offers you several unique ways to turn this recognition into a high impact marketing tool.

| Plaques                             | 1      | 2-10    | 11-20   | 21+     |
|-------------------------------------|--------|---------|---------|---------|
| 2008 QR Top 500 Plaques (11" x 15") | \$ 135 | \$130ea | \$120ea | \$110ea |

| Issues                       | 1    | 2-10   | 11-25  | 26+    |
|------------------------------|------|--------|--------|--------|
| QR August 2008 Top 500 Issue | \$16 | \$14ea | \$12ea | \$10ea |



| Reprints                         | 1-10     | 10-100   | 101-250  | 251+     |
|----------------------------------|----------|----------|----------|----------|
| Reprints Of 2008 Top 500 Feature | \$8.50ea | \$6.50ea | \$4.25ea | \$3.25ea |

Reprints are full-color brochures

that carry "3rd-party," national credibility with QR's industry-recognized cover and the copyrighted text & ranking. Distribute at home show expos! Include one with every quote! Leave one behind at every sales presentation!

| 2008 Large Format Posters | 1     | 2-5     | 6+      |
|---------------------------|-------|---------|---------|
| 24" x 33"                 | \$195 | \$175ea | \$160ea |
| 27" x 37"                 | \$250 | \$230ea | \$210ea |
| 30" x 40"                 | \$275 | \$255ea | \$235ea |

Large Format Posters are the most popular marketing tools we have made available since introducing plaques! Give your exhibit booth powerful impact! QR's cover, company name and rank are printed on durable vinyl and mounted to reinforced foam core board.

| Pins                       | 1-12     | 13+      |
|----------------------------|----------|----------|
| 2008 QR Top 500 Lapel Pins | \$5.75ea | \$5.50ea |

| Back Orders                   | 1  | 2-10    | 11-20   | 21+     |
|-------------------------------|--|---------|---------|---------|
| Limited! 2007 Top 500 Plaques | \$150                                      | \$140ea | \$130ea | \$120ea |
| 2006-2007 Posters             | Pricing same as above 2008 poster pricing. |         |         |         |

...Did You Make The List Last Year?

| Package #1—SAVE \$100  |       |
|------------------------|-------|
| 1 Plaque               | \$135 |
| 15 Bulk Issues         | \$135 |
| 50 Reprints            | \$325 |
| \$595 Value—Only \$495 |       |

| Package #2—SAVE \$440   |       |
|-------------------------|-------|
| 2 Plaques               | \$260 |
| 25 Bulk Issues          | \$225 |
| 100 Reprints            | \$650 |
| \$1135 Value—Only \$695 |       |

| Package #3—SAVE \$470   |       |
|-------------------------|-------|
| 2 Plaques               | \$260 |
| 25 Bulk Issues          | \$225 |
| 100 Reprints            | \$650 |
| 6 Lapel Pins            | \$35  |
| 1 24x33 Poster          | \$195 |
| \$1365 Value—Only \$895 |       |

| Package #4—SAVE \$570    |       |
|--------------------------|-------|
| 2 Plaques                | \$260 |
| 25 Bulk Issues           | \$225 |
| 100 Reprints             | \$650 |
| 12 Lapel Pins            | \$70  |
| 2 27x37 Posters          | \$460 |
| \$1665 Value—Only \$1095 |       |

Order Form Attached. Contact Erin Johnson at 920-568-8365.

# QUALIFIED Remodeler

BEST PRACTICES, PRODUCTS & DESIGN IDEAS



Fax/E-mail Order Form • Plaques – Reprints – Issues – Posters - Pins

Fax: 1-866-596-0280 Attn: Erin Johnson • Phone: 920-568-8365 • erin.johnson@cygnusb2b.com

Order Date: \_\_\_\_\_ Business Phone Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address (No PO Boxes): \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Company Name: \_\_\_\_\_

(as it will appear on the plaque)  2008 Rank # : \_\_\_\_\_ or  Do Not Include Rank On Plaque

| Item  | Qty. | Price  | Total |
|---|------|--------|-------|
| Package #1  |      | x \$ = |       |
| Package #2  |      | x \$ = |       |
| Package #3  |      | x \$ = |       |
| Package #4  |      | x \$ = |       |
| 2008 Plaque   |      | x \$ = |       |
| 2007 Plaque   |      | x \$ = |       |
| Bulk Issues   |      | x \$ = |       |
| Reprints  |      | x \$ = |       |
| 2008 Poster (24 x 33)   |      | x \$ = |       |
| 2008 Poster (27 x 37)   |      | x \$ = |       |
| 2008 Poster (30 x 40)   |      | x \$ = |       |
| 2007 Poster (24 x 33)   |      | x \$ = |       |
| 2007 Poster (27 x 37)   |      | x \$ = |       |
| 2007 Poster (30 x 40)   |      | x \$ = |       |
| 2006 Poster (24 x 33)   |      | x \$ = |       |
| 2006 Poster (27 x 37)   |      | x \$ = |       |
| 2006 Poster (30 x 40)   |      | x \$ = |       |
| Lapel Pins  |      | x \$ = |       |
| Subtotal =  |      |        |       |
| Calculate Total Shipping Off Chart =                                      |      |        |       |
| Sales Tax (only for WI, NY, MN, IL, CO, MD, NJ, FL, CA, AL, OK, GA, SD) = |      |        |       |
| Total =   |      |        |       |

| Shipping & Handling Chart          |                |
|------------------------------------|----------------|
| Package #1                         | \$17.00 ea     |
| Package #2                         | \$22.00 ea     |
| Package #3 & #4                    | \$49.00 ea     |
| Single Plaque                      | \$15.00 ea     |
| Additional Plaques To Same Address | \$5.00 ea      |
| Bulk Issues (\$3.00 Minimum)       | \$.50 ea issue |
| Reprints (\$3.00 Minimum)          | \$8.00 per 100 |
| Single Poster                      | \$29.00 ea     |
| Additional Posters To Same Address | \$5.00 ea      |
| Lapel Pins (\$3.00 Minimum)        | \$1.50 ea      |
| Rush Orders Additional             | \$Call         |

Credit Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date: \_\_\_/\_\_\_/\_\_\_

Card Holder: \_\_\_\_\_ Signature: \_\_\_\_\_

If paying by Check: Cygnus Business Media, Attn: Erin Johnson, 1233 Janesville Ave. Ft. Atkinson, WI 53538

Please Allow 8-10 Weeks For Delivery (For Office Use: Payment Process Date) \_\_\_\_\_